

Mayor Marchese and the Darien City Council present the

24th Annual Darien Dash

Sunday, May 18, 2025

Darien Swim & Recreation Club – 1001 Hinsbrook Ave

Sponsorship Opportunities:

Presenting Sponsor - DBA Member \$2,000 | Non-Member \$4,000

- Your Company name/logo on all (3) advertising banners displayed throughout major intersections in Darien starting April 1, 2025
- Company logo on Digital Marquee Sign located on the S/W corner of Plainfield and Cass
- Your Company logo (ONLY) printed on swag bags distributed to runners
- Company provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Top placement of Company logo on back of commemorative T-shirts
- Reserved on-site 10X10 marketing space *(must provide own table/tent)
- Company logo on individual signage along racecourse
- Company logo on official race website: www.dariendash.org and City of Darien social media

Event Marketing - DBA Member \$400 | Non-Member \$800

- Reserved on-site 10X10 marketing space *(must provide own table/tent)
- Company provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: www.dariendash.org and City of Darien social media

T-Shirt Sponsor - DBA Member \$350 | Non-Member \$700

- Includes placement of Company logo on back of commemorative T-shirts
- Company provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: www.dariendash.org and City of Darien social media

Racecourse Water Station - DBA Member \$300 | Non-Member \$600

- Sponsor is to provide 5 gallons of water, ice, cups, table and volunteers to hand out to runners
- Company signage displayed at water station on racecourse (Company provides signage)
- Company provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: www.dariendash.org and City of Darien social media

Fun Run Sponsor - DBA Member \$300 | Non-Member \$600

- Sponsor to provide Fun Run Goodies for participants 5 years and under
- Company provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: www.dariendash.org and City of Darien social media

Sponsorship Deadline: April 1, 2025

For sponsorship payment or questions contact: April Padalik

(630) 353-8111 or apadalik@darienil.gov

