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## HARNESSING AI FOR LOCAL BUSINESS SUCCESS

Artificial Intelligence isn't just for big corporations—it's becoming a game-changer for local businesses too. In this session, we'll explore practical, affordable ways AI can help streamline operations, improve customer service, enhance marketing, and boost profitability. Tailored for small business owners in Darien, we'll cut through the hype and focus on real-world tools and strategies that can be implemented today to drive success tomorrow.

Presenter: John Manilla CPA, PMP | Partner | Crowe LLP



## **WEDNESDAY**

May 14, 2025



## **Time**

11:30am - 1:30pm



Alpine Banquets 8230 S. Cass Ave Darien, IL

With a FREE lunch provided by Mayor Joseph Marchese & the Darien Business Alliance!





(630) 353-8111



apadalik@darienil.gov



