

AGENDA
Economic Development Committee
Wednesday, November 20, 2019
7:00 p.m. – Darien City Hall

- 1. Call to Order**
- 2. Public Comment**
- 3. Approval of Minutes – October 9, 2019**
- 4. New Business**
 - a. IRC Retail Centers Representative**
 - b. Darien Economic Development Survey Results**
- 5. Old Business**
 - a. Incentive Website Link Completion (Vision, Mission, Application)**
 - b. Incentive Matrix/Template and Application Rollout**
 - c. Implementation of Business Outreach Program**
 - i. Message outline (purpose, what we want to accomplish, informational material handouts)**
 - ii. Draft reach out write up for Mayor**
 - iii. Business Contacts – First round**
 - d. Darien Marketing Material Update**
- 6. Next Scheduled Meeting**
- 7. Adjournment**